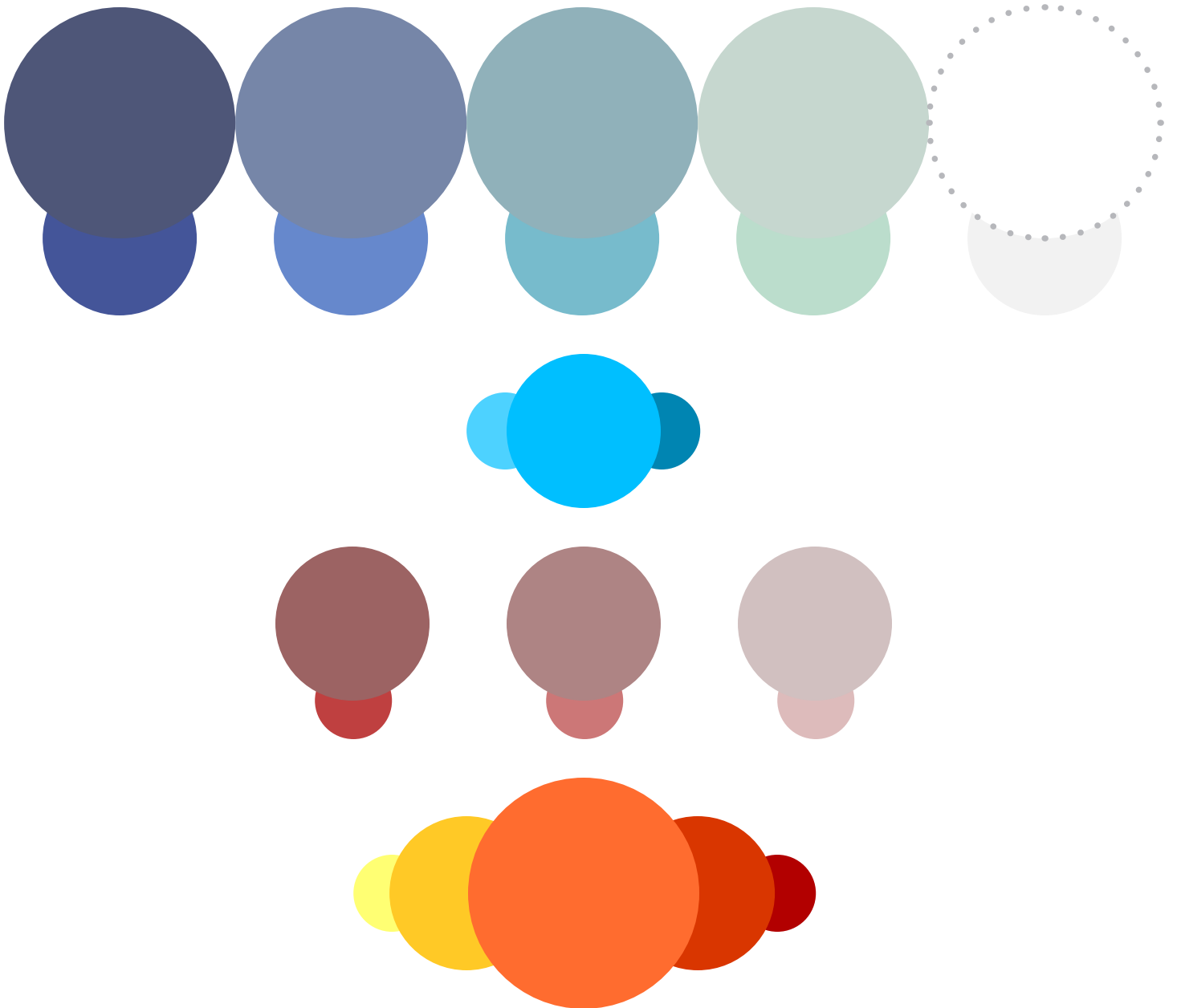


COLOR SCHEME

2017



BASE GRADIENT

0%

33%

66%

100%



BASE COLORS



BLUE BAYOUX

#4E5678
78-86-120
35-28-0-53



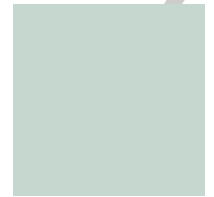
BERMUDA GRAY

#7686A8
118-134-168
30-20-0-34



NEPAL

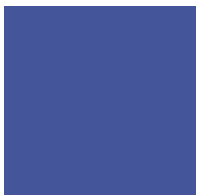
#90B1BA
144-177-186
23-5-0-27



CONCH

#C6D7CF
198-215-207
8-0-4-16

BASE ACCENTS



VICTORIA

#445599
68-85-153
56-44-0-40



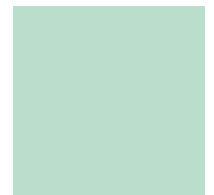
DANUBE

#6688CC
102-136-204
50-33-0-20



HALF BAKED

#77BBCC
119-187-204
42-8-0-20



EDGEWATER

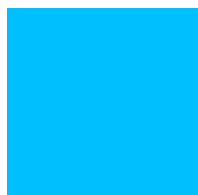
#BBDDCC
187-221-204
15-0-8-13

SECONDARY ACCENTS



DEEP CERULEAN

#0085B2
0-133-178
100-25-0-30



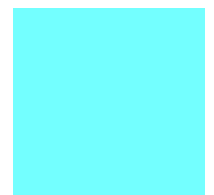
CERULEAN

#00BFFF
0-191-255
100-25-0-0



MALIBU

#4DD2FF
77-210-255
70-18-0-0



AQUAMARINE

#73FFFF
115-255-255
55-0-0-0

TERTIARY ACCENTS



COPPER ROSE

#9C6363
156-99-99
0-37-37-39



PHARLAP

#AE8484
174-132-132
0-24-24-32



COLD TURKEY

#D1C0C0
209-192-192
0-8-8-18



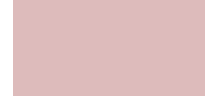
CRAIL

#BF4040
191-64-64
0-66-55-25



CONTESSA

#CC7777
204-119-119
0-42-42-20



BLOSSOM

#DDBBBB
221-187-187
0-15-15-13

GREYS



TUNDORA

#414141
65-65-65
0-0-0-75



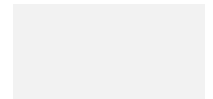
BOULDER

#777777
119-119-119
0-0-0-53



SILVER

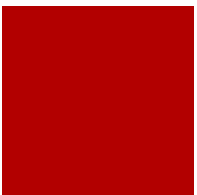
#CCCCCC
204-204-204
0-0-0-20



CONCRETE

#F2F2F2
242-242-242
0-0-0-5

CALLS TO ACTION



BRIGHT RED

#B20000
178-0-0
0-100-100-30



GRENADIER

#D93600
217-54-0
0-75-1-15



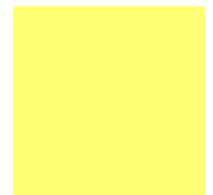
FREIGHTCENTER ORANGE

#FF6C2F
255-108-47
0-45-86-0
PANTONE 021 U



LIGHTNING YELLOW

#FFC926
255-201-38
0-21-85-0



PARIS DAISY

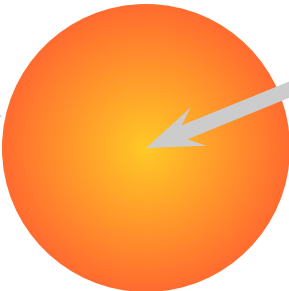
#FFFF73
255-255-115
0-0-55-0

THE ONE EXCEPTION

Radial gradient flood behind white logo.
White logo has 33% outer glow of FreightCenter Orange.

FREIGHTCENTER ORANGE

#FF6C2F
255-108-47
0-45-86-0
PANTONE 021 U



LIGHTNING YELLOW

#FFC926
255-201-38
0-21-85-0



Placeholder text block consisting of several horizontal lines of varying lengths, representing content in the top left section of the page.

Placeholder for a mobile application interface, showing a vertical stack of white rectangular elements and a prominent orange button at the bottom.



Placeholder text block consisting of several horizontal lines of varying lengths, representing content in the middle left section of the page.



Placeholder text block consisting of several horizontal lines of varying lengths, representing content in the middle right section of the page.

Placeholder text block consisting of several horizontal lines of varying lengths, representing content in the bottom middle section of the page.

